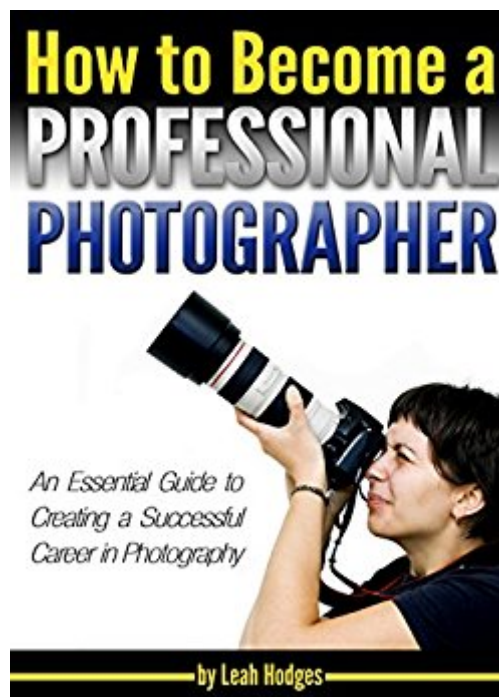




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How To Become A Professional Photographer: An Essential Guide To Creating A Successful Career In Photography



Synopsis

If photography is your passion and you're considering pursuing it as a career, then this book is for you! Read on your PC, Mac, smart phone, tablet, or Kindle device. Chances are, you've been taking photos for a while now, and you hear comments like these all the time: "This is so good you should be getting paid," or, "You should quit your day job and start a photography business." While I wouldn't quite suggest taking that last line of advice just yet, if photography truly is your passion, why not consider making it your career? This book is designed to help you get started on the road to success. Not only are we going to discuss the basic principles of business, but we're also going to apply these specifically to the world of photography. You're going to get a taste of the difference between a career in commercial photography versus one in fine art photography, as well as some tips and avenues for entering both. And because you'll need to learn how to market your business and brand yourself for success, I'll even give you tips on how to ensure you'll stand out from the crowd with your own personal tweaks. So if you're ready to explore the possibility of turning your hobby into a lucrative career, then let's get started! Here Is A Preview Of What You'll Learn... Fine Art Versus Commercial Photography Being Yourself Branding Yourself Marketing for Success Determining Overhead Costs Establishing a Pricing Structure Much, much more! Download your copy today!

Book Information

File Size: 753 KB

Print Length: 46 pages

Simultaneous Device Usage: Unlimited

Publication Date: May 15, 2015

Sold by: Â Digital Services LLC

Language: English

ASIN: B00XQQYCRM

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #401,721 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #31

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Customer Reviews

Not a discussion on how to become a professional photographer. It is a great guide to beginning any business. However, the author tailors her advice to areas of concern for a photography business. Like all short books, this one suggests the reader conduct specific research in order to start and build the photography business of choice. She covers areas such as pricing, branding, marketing, and budgeting. Highly recommended reading if you want to begin a photography business.

This book is nothing more than a high school essay on a career path. 14 of the 42 numbered pages are blank, the writing is basic, uninteresting only somewhat helpful info you could find on the internet in two seconds. Purchased as a gift for my college age son who is starting to take photography seriously. Not even fit for a stocking stuffer. Returning.

A great book, covering the topics that every budding professional photographer should know. Subjects such as branding, marketing and pricing are all included and although this book is short the author focuses on providing the core information needed, which makes for a great reference guide. This is a book that will certainly help forge a career as a photographer.

Very informative.

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